StudyNSW International Education Strategy
New South Wales (NSW) is Australia’s premier state. We are the nation’s leading economy, boasting abundant natural beauty and diverse communities. NSW is also honoured to host the largest cohort of international students in Australia. This is in large part thanks to the global reputation of NSW’s academic institutions for delivering world class educational outcomes.

The NSW Government is committed to supporting the state’s international education sector to ensure our position as leader. We want international students studying with NSW education providers to continue to have the best experience and for the sector to grow sustainably.

The Government has demonstrated this commitment by setting up StudyNSW in July 2014. The unit has actively advanced the interests of international students and the sector as a whole, building on the 10-year vision articulated in the NSW International Education and Research Industry Action Plan.

StudyNSW’s focus is to enhance the experience of international students studying with us. The establishment of an International Student Welcome Desk at Sydney Airport and the creation of a student-facing website are vital tools for ensuring international students are supported during their stay in NSW. The annual International Student Awards celebrate the extraordinary contribution international students make to our communities. 14 partner projects valued at around $2 million and delivered with industry are also making a big difference on the ground such as providing all international students in the state with free legal advice.

This is only the beginning. The NSW Government, through StudyNSW, will continue to support international students and to grow the state’s international education sector as outlined in this International Education Strategy. The Strategy is a living document. I encourage the international education sector and broader NSW community to engage with the Strategy and contribute to its success.

By working together, the full potential of our education system can be realised, providing benefit not only to NSW but to each international student who chooses to study with us.

The Hon Stuart Ayres MP
NSW Minister for Trade, Tourism and Major Events
NSW Minister for Sport
## Message from the Minister

### NSW and international education

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The global and national context
The opportunities are enormous for Australia in responding to the growing demand for international education. By 2015, total global expenditure on education was expected to exceed US$5.5 trillion per annum,\(^1\) with Organization of Economic Cooperation and Development (OECD) countries spending on average 11.6 per cent of their total public expenditure on education.\(^2\) Over five million students are studying outside their home countries.\(^3\) The United Nations Educational, Scientific and Cultural Organisation (UNESCO) predicts this figure will rise to seven million by 2020.\(^4\) At least 50 per cent of this growing cohort, or 3.5 million students, will seek an English language education, whether within an English speaking destination country, or an English-language delivered qualification in a non-English speaking country.\(^5\) Most of the students are close to Australia – Asia was the region of origin of 53 per cent of all international students in 2013 – with China and India the world’s first and second-largest source markets.\(^6\)

International education is Australia’s largest service export, and third largest export overall, contributing over $19 billion to the national economy in 2015.\(^7,8\) Australia’s success is reinforced by a first-rate education system recognised globally through a range of international rankings. For example, eight of Australia’s universities feature in the top 100 ranked universities in the world in Quacquarelli Symonds’ (QS) 2014/15 rankings.\(^8\) In 2015, Australia secured over 640,000 international student enrolments in universities, colleges and schools with an additional 160,000 enrolled in programs offered by Australian education providers overseas.\(^9\)
Students are assured that they will receive a quality education in Australia as government legislation, such as the Education Services for Overseas Students (ESOS) Act 2000 and the National Code of Practice, protects them and ensures education providers meet nationally consistent standards.

In 2015, there were over 240,000 international student enrolments in NSW – over a third of the national total.

Australia is widely acknowledged as a leading international education destination with the capacity to grow and continue to lead through innovation. There has never been greater alignment across national and state governments around Australia to support the international education sector. In 2015, the Australian Government announced the first federal minister for international education to ensure coordination across all relevant agencies. The Department of Education and Training’s Draft National Strategy for International Education, Austrade’s Australian International Education 2025 (AIE2025), the Department of Foreign Affairs and Trade’s Global Alumni Strategy and the Department of Immigration and Border Protection’s simplified international student visa framework all demonstrate the Australian Government’s commitment to international education and recognition of its significance to the country’s prosperity.

The NSW Government has a significant role to play in driving the national agenda as the state with the greatest number of international students. In 2015, there were over 240,000 international student enrolments in NSW – over a third of the national total. StudyNSW projects, some of which are highlighted in this document, support national initiatives and contribute to a unified and focused approach to grow and enhance international education in Australia. Through these projects StudyNSW aims to support international students by enhancing their experience across study, work and lifestyle and to highlight the benefits these students bring to our communities. Ensuring students have the best possible experience in NSW will support the sustainable growth of the state’s international education sector.

The importance of international education to NSW

International education, research, and training are key drivers of growth and prosperity for NSW. The international education sector contributed over $6.7 billion in exports to the economy in 2014/15. It is the leading export service sector for the state and second only to coal in terms of overall export share.

International students support local jobs and generate immeasurable cultural and academic value for our state. In 2014, over 45,000 jobs were created in NSW through international education. The tens of thousands of international students studying in NSW also significantly enrich the experience of the state’s domestic students, teaching staff and broader community.

Benefits extend well beyond the fees paid to education institutions with students’ friends and families contributing financially to tourism, accommodation and retail sectors during visits. Of equal significance are the relationships that develop out of international education connections which foster more resilient NSW communities and promote trade collaborations and partnerships.
Strenghts
As Australia’s leading economy, rich in natural beauty, diverse communities and the nation’s largest number of quality education providers, NSW is well positioned to take advantage of the growing opportunities in international education.

These strengths enable NSW to offer international students a first-rate education in a dynamic and rewarding setting with opportunities to gain valuable work experience.

World class academic institutions
NSW education providers are accredited and audited for quality and compliance with national standards and guidelines. All institutions that teach international students are required to register on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS). CRICOS registration guarantees that the course and the education provider meet standards necessary for students from overseas.

Schools
NSW schools offer an excellent learning environment performing above the OECD average in reading, numeracy and scientific literacy. Australian school students rank in the top 10 for reading and scientific literacy, and top 20 for mathematical literacy, according to the OECD. Students receive internationally recognised qualifications from the NSW Government. All teachers across both the government and non-government sectors must meet the same professional accreditation set out by the Board of Studies, Teaching and Educational Standards (BOSTES). Safe and secure accommodation options, including boarding school and homestay, are available to students living away from home.

NSW offers international students a world-class education and opportunities to gain valuable work experience.
Vocational education and training

NSW hosts hundreds of registered training organisations that offer formal qualifications and non-award courses focused on Vocational Education and Training (VET). Thanks to industry’s close involvement in the state’s VET curriculum, through industry skills councils, students undertake very practical training and graduate with work-ready skills. The NSW Government’s Technical and Further Education (TAFE) network is Australia’s leading VET provider with over 500,000 enrolments each year.\(^4\) NSW enrolment data indicates student confidence in our VET sector, with the state capturing about 43 per cent of the national share of VET enrolments in 2015.

English Intensive Courses for Overseas Students

NSW has a global reputation for leading English Language Intensive Courses for Overseas Students (ELICOS) providers – the state holds over 40 per cent of Australia’s ELICOS sector enrolments. International students develop their language skills through these providers often as the first stage of a pathway to further studies. These institutions are registered by either the Tertiary Education Quality and Standards Agency (TEQSA) or the Australian Skills Quality Authority (ASQA) which regulate through quality frameworks and standards.

Higher education

Australia offers diversity and excellence in higher education. NSW has the largest share (39 per cent) of Australian higher education providers, with 11 universities and 56 registered non-university higher education providers.\(^5\) NSW private providers offer quality courses across a range of fields, particularly niche areas such as design and creative arts, while the state’s universities perform strongly in world rankings. NSW universities were recognised as performing well above the world standard in terms of research, securing at least one ‘ERA 5 rating’ in each of the 22 discipline clusters in the 2015 Excellence in Research for Australia (ERA) Report.\(^6\) QS reported two NSW universities in the world’s top 50 according to QS in 2014/15. Independent reports confirm NSW’s economic strength. In 2015, NSW led the nation with the lowest unemployment rate and highest jobs growth, creating over 85,000 new jobs.\(^7\) The most recent Global Economic Sectors index saw Sydney climb six places to 15th, among the 86 cities ranked for the competitiveness of their financial sectors. Financial Times’ fDi Intelligence also ranked Sydney in its top 10 Asia-Pacific Cities of the Future 2015/16.\(^8\) The strong economic climate provides opportunities for students to access employment and work integrated learning opportunities while studying. This experience and the business environment in major cities of NSW also provide students with pathways to employment after graduation.

Leading economy

Situated on the doorstep of Asia, NSW is Australia’s largest economy ($504 billion) and a regional powerhouse in one of the most politically stable and regulatory environments in the world. Its rich industrial diversity has contributed to achieving 23 years of uninterrupted growth, giving it AAA sovereign credit rating from global agencies Standard & Poor’s and Moody’s.

NSW has two universities in the world’s top 50 according to QS in 2014/15.
Growing education technology sector

NSW is Australia’s largest hub of education technology (edutech) companies, with Sydney playing host to over 64 per cent of Australia’s technology startups.22 These companies and the innovative ecosystems they nurture are creating world-class learning and teaching products. The SydEduTech Group – a 600 strong group of ‘edupreneurs’ – is generating significant momentum for the sector, on which Sydney-based startups like Intersective and Inkerz have been able to capitalise securing important commercial deals. These companies have helped Sydney rank in the top ten for ‘intellectual capital and innovation’ PricewaterhouseCoopers’ (PwC) 2014 Cities of Opportunity Report.23

NSW’s growing edutech sector is attracting investment and providing international students and their educators with greater access than ever to the latest educational content. Digital educational technologies are also supporting NSW teachers with more effective and creative methods of teaching through truly interactive environments to the benefit of all international students in the state.

Both Sydney and the regions offer high standards of living. Sydney was ranked as the world’s safest and friendliest city in 2013 by the global Anholt-GfK City Brands Index.24 It was the world’s fourth best city for students according to QS Best Student Cities 2016, and a top 10 most liveable city according to both Mercer and The Economist.25 In 2015, Sydney topped QS Best Student Cities scores for ‘student mix’, ‘desirability’ and ‘employer activity’. The International Student Barometer also highlights the quality of student experience in our regional study destinations – such as the Hunter region, New England or the Illawarra – which offer students a variety of options to suit all tastes.26

NSW is a culturally diverse society with more than 25 per cent of residents born overseas and where over 200 languages are spoken.27 Individuals from culturally diverse backgrounds participate at the highest levels of commercial and public life. NSW was the first jurisdiction in Australia and the second in the world to introduce a policy to welcome cultural and linguistic diversity as a social and economic advantage.28 Our universities, colleges and schools actively promote respect and inclusiveness, build and retain strong links overseas and support international students when they arrive.

Research and innovation

The scope of science and research in NSW is wide-ranging and boasts outstanding strengths across a variety of fields – from next generation communications, to energy technology, robotics, biotechnology, e-research, health, medical research and many more.

NSW is home to many innovations used around the globe - including hearing implants, Wi-Fi technology, Google

Quality of life

NSW tops international surveys on lifestyle, healthcare, public safety and security. Metropolitan and regional areas of NSW offer rich cultural and social opportunities in a stunning natural environment.
Maps and the Jameson Cell, used for separating minerals in mining. The level of intellectual property protection is high, making NSW an attractive destination for research.

The state fosters a dynamic and innovative environment that supports research and business locally and internationally. NSW research institutions provide consortia and businesses with access to expertise and cutting-edge research and development infrastructure, including large-scale facilities for testing and prototyping.

NSW has a culture of innovation, which is supported by its world-class universities and research institutes, including specialised collaborative research centres and research infrastructure available to local and international industry. In 2015, StudyNSW and the NSW Office of the Chief Scientist and Engineer co-funded and developed an interactive mapping tool which identifies all research institutes by category across the state.

Challenges
In spite of NSW’s comparative advantages and leading position domestically, there are international and domestic challenges that we must address collectively with the international education sector to achieve sustainable growth in NSW.

International challenges
Competition from education providers in North America, the United Kingdom and increasingly through Europe as well as developing education hubs in Asia are a challenge for Australia as a whole, including NSW.

Regional economic powers such as China and India are investing significantly in their education systems. This allows more students to study at home and attracts students from other countries. China hosted over 377,000 international students in 2014 and plans to reach 500,000 students by 2020. Japan and Malaysia have also set targets for increasing international student enrolments to 300,000 by 2020 and 250,000 by 2025 respectively.

These challenges are not unique to the international education sector in NSW and are faced by a number of Australian jurisdictions. While there are no easy solutions, the NSW Government established StudyNSW to work with the sector and respond to these challenges.

Domestic challenges
At home, NSW faces challenges to the sustainable growth of the international education sector. These include:
• cost of living
• access to affordable and suitable student accommodation
• lack of understanding among the broader community about the benefits of the international education sector to the state
• the risk of workplace exploitation of international students
• lack of awareness among employers about international student post-study work rights and the value of engaging them in the workplace more broadly
• need for greater diversity of source countries for international students
• need for better co-ordination between government agencies and education providers.
StudyNSW is a dedicated unit within the NSW Department of Premier and Cabinet responsible for delivering the 10-year international education strategy outlined in the *NSW International Education and Research Industry Action Plan*. The Industry Action Plan positions NSW in key markets as a leader in international education that launches global careers.

StudyNSW fulfils four functions that complement and leverage the value of existing industry activities to grow the NSW international education sector:

1. Program delivery to improve the experience of international students studying with NSW education providers
2. Marketing and promotion to raise the profile of NSW’s education, training and research strengths
3. Policy and advocacy to enhance the competitiveness of international education in NSW
4. International market development and support for new technology-enabled models of delivery to maximise NSW strengths in providing offshore and flexible delivery of education and training.

**NSW International Education Advisory Board**

StudyNSW functions are delivered under the guidance of the NSW International Education Advisory Board (IEAB) which was established in July 2014. The IEAB provides expert insight and opinion on StudyNSW’s strategic direction, including the delivery of the *NSW International Education and Research Industry Action Plan*. The composition of the IEAB is available in Appendix C.

StudyNSW delivers both core and partner projects which promote innovation, rather than replicating initiatives in the international education sector.

Both project models promote opportunities for innovation, instead of replicating existing initiatives in the international education sector.

**Core projects**

StudyNSW delivers core projects that are informed by stakeholder consultation and the IEAB’s input. These projects are fully funded by the government through the StudyNSW budget, and examples delivered under our 2014/15 Business Plan can be found in Appendix A. Core projects under our 2015/16 Business Plan are referenced in Appendix B.

**Partner projects**

In addition to core projects, StudyNSW co-funds partner projects that align with the *NSW International Education and Research Industry Action Plan*. Partner projects are identified through a competitive grants process. They must be strategic and innovative and demonstrate that they provide a strong benefit to the international education sector. They must also focus on gaps that are not currently addressed by the sector. Both an independent panel of experts and the IEAB advise on partner projects.

StudyNSW committed just under $500,000 towards 14 partner projects over the 2014/15 and 2015/16 funding rounds, with industry injecting a further $1.5 million into the projects through financial and in-kind assistance. The partner projects have accomplished several objectives, addressing areas of need, especially in the student experience arena. The projects have also:

- encouraged partnerships between entities that otherwise might not work together in a highly competitive environment that has specialised subsectors
- attracted investment from public and private partners
- leveraged the expertise of sector partners who, because of their knowledge and experience, are often better placed than government to deliver programs
- fostered initiatives in both regional and metropolitan areas.

For partner projects that were delivered under our 2014/15 Business Plan, please refer to Appendix A. For partner projects under our 2015/16 Business Plan, please refer to Appendix B.
Marketing strategy

StudyNSW developed an initial marketing strategy in 2015. The strategy draws on extensive consultations with the NSW international education sector. The sector endorsed StudyNSW’s role in the marketing and promotion of NSW as a study destination for international students across all education sectors.

StudyNSW’s marketing strategy is guided by the following strategic goals:

1. **Brand**
   Develop a distinct student-facing promotional brand that leverages the iconic, international recognition of Sydney as the gateway to NSW, a state that offers an abundance of choice across both metropolitan and regional areas.

2. **Advocacy**
   Build a genuine community among international students and alumni in NSW through authentic, meaningful, digital, social and direct engagement to create strong advocates for the state.

3. **Market development**
   Support a broader diversification of source markets in NSW to mitigate over-reliance on particular markets, through proactive market development activity. Key emerging target markets include southern Asia, Latin America, Africa, as well as ongoing engagement with traditional markets including China, Japan, South Korea, ASEAN and the Middle East.

4. **Community support**
   Develop an effective communications plan targeting the business and broader NSW community to promote opportunities for, and acceptance and inclusion of, international students at all levels.

5. **Student experience**
   Continue to prioritise strategies to enhance all elements of the student experience (welcome and orientation, safety, accommodation, cost of living [including accommodation and travel], consumer protection, employability and ongoing engagement).
Appendix A: Highlights from the StudyNSW 2014/15 Business Plan

Core projects

Airport welcome desk – Enhancing international students’ welcome experience and their employability

On 18 July 2015, StudyNSW established an airport welcome desk to greet and support international students arriving at Sydney airport. The desk has been set up in partnership with the NSW international education sector and related stakeholders at the primary gateway for students arriving in the state.

One of its strengths is that the desk is staffed by students who greet arriving students, providing them with assistance and information. This innovative approach accomplishes two objectives. First, arriving students are greeted on their arrival by empathetic peers equipped with up-to-date information which is of most value to them – contributing to positive first impressions. Secondly, the international students who staff the desk gain valuable work experience as the desk is managed as a workplace integrated learning program. Students at the desk receive training and ongoing mentoring plus a certificate of acknowledgement from the NSW Minister for Trade, Tourism and Major Events.

International student awards – Acknowledging contribution to our communities

International students contribute significantly to our society, enrich our communities and promote valuable exchanges. StudyNSW recognises this and for the last three years has hosted the NSW International Student Awards. The Awards celebrate the outstanding contribution students make to their communities as well as acknowledging the organisations that support international students with community programs and initiatives. The award winners are students who are inspirational role models and have demonstrated commitment to their community.
Partner projects

‘Interchange’ – Fostering international students’ employability and community integration
In 2014/15, StudyNSW sponsored six NSW universities – the Australian Catholic University, Western Sydney University, University of NSW, University of Sydney, University of Technology Sydney and Macquarie University – to develop and deliver a semester-length educational program to foster international students’ entrepreneurial skills.

The program, known as ‘Interchange’, included a range of themed intensive workshops, seminars and events, including a TEDx-inspired weekend of presentations led by industry leaders and successful entrepreneurs. The program developed the professional skills of over 200 international students whose participation was recognised on their Australian Higher Education Graduation Statement (AHEGS). The program also promoted valuable exchanges with domestic students through group projects and competitions, helping to create friendships and enhancing the international students’ experience.

Addressing international student accommodation issues
In June 2015 StudyNSW partnered with the International Education Association of Australia (IEAA) to deliver an International Student Accommodation Symposium which brought together students, education institutions, accommodation providers and government policy makers to explore long-term strategies to address the lack of affordable and suitable international student accommodation in Australia.

The symposium delivered several useful documents, including a market update on the provision of purpose-built student accommodation (PBSA) in Australia and an outcomes report which revealed the sector’s desire to expand the scale of PBSA.

The symposium and its findings are already helping to inform future government policy in this space. In fact, StudyNSW is building on the momentum of the initiative, and again partnering with IEAA in 2015/16, to create a roadmap for the development of high-impact government policy to improve the quality and cost of international student accommodation.
Appendix B: Highlights from the StudyNSW 2015/16 Business Plan

Core projects

Website and digital media – Enhancement and growth through engagement

In its second year of operation, StudyNSW developed and delivered a responsive student-facing website – www.study.sydney. Through the website, NSW for the first time has a central resource to inform students about living, studying and working in the state. The platform supports existing international students to make the most of their time in the state by sharing information about upcoming events, student safety and where to turn to for further assistance on specific issues. The website also showcases NSW to prospective students and their families, and helps them make informed choices by sharing promotional videos and testimonials of existing students, and information about costs of living and different study locations.

The website is complemented by a suite of social media channels which allows StudyNSW to reach out to international students and to the broader sector for support. As part of the communications strategy developed in 2015, StudyNSW is able to reach stakeholders through Facebook and online newsletters. StudyNSW will continue to grow and refine its engagement, including through the addition of new social media channels and translated content.

New brand – Leveraging international recognition

In 2015, StudyNSW set out to develop a distinct student-facing promotional brand that leverages the iconic, international recognition of Sydney as the entrée to differentiate NSW as the state with the widest abundance of choice across both metropolitan and regional areas.

The new brand, which will be unveiled in 2016, is core to StudyNSW’s marketing strategy which also envisages enhanced advocacy and market development. Drawing on the new brand, StudyNSW will seek to build a genuine community of international students and alumni in NSW who can promote the state as a premier study destination. We will also use the brand to support diversification of NSW’s source markets for international students to reduce reliance on particular countries.
Partner projects

Free legal advice and advocacy service for all international students in NSW

In October 2015, StudyNSW announced that it was partnering with Redfern Legal Centre and others to deliver a free legal advice service for all international students in NSW. The service is of critical importance for many international students for whom legal advice is not readily accessible or affordable. A StudyNSW-sponsored report in 2015 estimated that at least 40,000 international students in NSW were not receiving assistance for legal issues. This can have serious consequences for their education, residency and enjoyment of their time in Australia.

In addition to the legal advice service, Redfern Legal Centre is actively engaging with international students through forums, social media, the creation of fact sheets and other avenues to raise awareness about their legal rights and responsibilities.

Supporting work integrated learning opportunities and employment outcomes

StudyNSW is partnering with the state’s international education sector in 2015 to deliver projects designed to enhance employment outcomes for international students because we understand that securing work at the end of their studies is a key concern for many international students.

In 2015/16, StudyNSW is working with a Sydney-based education services and technology startup, Intersective, and several universities, private providers and NSW government departments to offer international students work integrated learning (WIL) opportunities. The pilot project – known as ‘NSW Global Scope’ – will offer WIL experience to up to 300 students in the public sector, with potential to scale the program to include thousands of students every year.

NSW Global Scope is expected to benefit both international students and NSW more broadly. Offering international students WIL opportunities will, among other things:

- make NSW a more desirable study destination, attracting new international students and creating new jobs
- address stagnating levels of satisfaction among international students in Australia around employability and work experience
- provide our state government departments with valuable, multi-skilled and international human resources from cohorts of international students
- set an example for the private sector to follow, amplifying the above benefits.

StudyNSW is also partnering with the NSW National Association of Graduate Careers Advisory Services (NAGCAS) and the City of Sydney to host an employability forum for international students. Students will have the opportunity to engage with employers and access advice on how to gain work experience in their field of study.
Appendix C: NSW International Education Advisory Board

**Composition**

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<th>Designated office holder</th>
<th>Member</th>
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<tr>
<td>Independent non-provider industry expert</td>
<td>Dr Stephanie Fahey, Lead Partner Education Oceania, Ernst &amp; Young (Chair)</td>
</tr>
<tr>
<td>Vice-Chancellor, Sydney-based university</td>
<td>Professor Barney Glover, Vice-Chancellor, Western Sydney University</td>
</tr>
<tr>
<td>Vice-Chancellor, regional university</td>
<td>Professor Paul Wellings CBE, Vice-Chancellor, University of Wollongong</td>
</tr>
<tr>
<td>CEO, Australian Council of Private Education and Training (or nominated dean/principal of member institution)</td>
<td>Helen Zimmerman, Director, Navitas</td>
</tr>
<tr>
<td>Executive Director, English Australia (or nominated dean/principal of member institution)</td>
<td>Ian Aird, General Manager, Greenwich English College</td>
</tr>
<tr>
<td>Executive Director, NSW Department of Education and Communities International (or nominated dean/principal of member institution)</td>
<td>David Riordan, Institute Director, TAFE NSW Sydney Institute</td>
</tr>
<tr>
<td>Executive Director, Association of Independent Schools of NSW</td>
<td>Dr Geoffrey Newcombe, Executive Director, Association of Independent Schools</td>
</tr>
<tr>
<td>Deputy Secretary, Economic Policy Group, NSW Department of Premier and Cabinet (Ex-officio)</td>
<td>Simon Draper, Deputy Secretary, Economic Policy Group, Department of Premier and Cabinet</td>
</tr>
<tr>
<td>NSW Chief Scientist and Engineer, Office of the Chief Scientist and Engineer (OCSE)</td>
<td>Professor Mary O’Kane AC, NSW Chief Scientist and Engineer, OCSE</td>
</tr>
<tr>
<td>Business representative</td>
<td>Terry Hillsberg, Convenor, Sydney Edutech Group</td>
</tr>
<tr>
<td>CEO, International Education Association of Australia (IEAA)</td>
<td>Phil Honeywood, CEO, IEAA</td>
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<tr>
<td>President, Council of International Students Australia (CISA) (or nominated member of CISA)</td>
<td>Nidhi Baweja, National Secretary, CISA</td>
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**Footnotes**

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4. UNESCO, Higher Education in Asia: expanding out, expanding up, 2014.
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