

NSW Business Migration Case Study

Mr CAI Peng Cheng

Before migrating to Australia in 2007, Mr Cai Peng Cheng operated a successful business in Beijing, China which supplied specialised steel materials for industrial uses in construction and manufacturing.

When Mr Cai and his wife visited Australia in 2005, they witnessed the business opportunities and lifestyle choices available and decided to migrate to New South Wales. They applied for a New South Wales sponsored Business Owner Provisional 163 Visa in 2006 and came to Sydney in 2007.

Based on his business experience and expertise in steel materials, Mr Cai established a trading business with a local partner in Sydney. His new business, "R Company", wholesales and retails steel materials sourced locally and imported from China.

After more than two years of hard work, Mr Cai has developed a successful business with annual turnover of almost \$6 million. The business employs over ten Australians in a variety of positions, including sales managers, accounting officers and warehouse managers.

Based in Wetherill Park, the business occupies 4,000 square metres in an industrial site which includes a retail shop, an administration office, two loading docks and a warehouse. Mr Cai uses forklifts and other equipment to handle the materials and two trucks for delivery.



Mr Cai in his warehouse at Wetherill Park

In March 2010, New South Wales sponsored Mr Cai again for a Business Owner Permanent 892 Visa. He and his family became Australian Permanent Residents in June 2010.

Having firmly established his business in New South Wales, Mr Cai plans to open branches in other Australian capital cities to further develop "R Company". He also plans to custom build a new warehouse for his business in Sydney.

For more information on migrating to New South Wales go to

www.business.nsw.gov.au/migration



Mr Cai with some of "R Company's" staff

